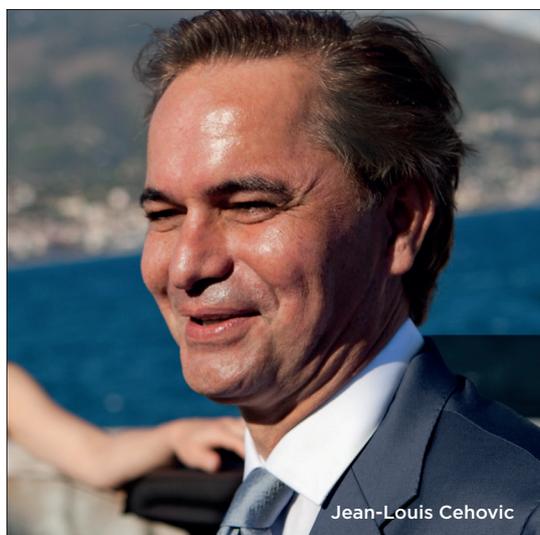


Boutsen Aviation builds up local expertise in Switzerland and Eastern Europe



Jean-Louis Cehovic

Monaco, March 9th, 2020 - Boutsen Aviation is thrilled to welcome **Jean-Louis Cehovic** as the newest member of the company's global sales team. He will act as **Sales Director Switzerland & Eastern Europe**.

Based in Zurich, **Jean-Louis** will be responsible for expanding and developing **Boutsen Aviation** local presence spanning the territory of **Switzerland** and **Eastern Europe** in order to further enhance the international growth strategy.

With an extensive background of over 15 years in the business aviation industry, **Jean-Louis** gained in-depth knowledge through aircraft sales, charter and management fields within the most renowned companies of the sector. Throughout his career, he held a variety of executive roles including Director of Operations at **Dassault Falcon Services**, Director of Aircraft Management with **Execujet**, Chairman of the **Airbus Corporate Jet Advisory Board** and most recently, Director of a large Monaco-based family office.

Engineer from the **ENAC (French Civil Aviation Academy)**, he holds an **MBA degree in General Management** from the **INSEAD Business School** and is fluent in English, French, Russian and German.

"Jean-Louis is a valuable asset for our team. His various key positions allowed him to build a strong network within the industry." says **President Dominique Trinquet**. *"Thanks to his significant experience, he provides clients with the most proficient market expertise".*

Boutsen Aviation is strongly spreading its wings on a global scale. The addition of a **Sales Director Switzerland & Eastern Europe** is the third international expansion in the past two years following the regions of **India** and **Northern Europe**.

"Expanding our sales network with a solid base in Switzerland will further strengthen our global reach" comments **Founder and Chairman Thierry Boutsen**, *"we are very much looking forward to a productive cooperation with Jean-Louis Cehovic".*

