

PRESS RELEASE

## Boutsen Aviation Spreads its Wings into the Southeast Asian Market

Welcoming Atiesh Mishra, Sales Representative in New Delhi, India.



**Monaco - May 17, 2018** - This month, **Boutsen Aviation** is pleased to welcome **Atiesh Mishra** as the newest member to the company's international sales representative team. Based in **New Delhi, India**, **Mr. Mishra** will be responsible for expanding and developing the rapidly growing **southeast Asian market**, with particular focus on **India, Indonesia, Vietnam and Malaysia**.

With over 18 years of experience in the business aviation industry, **Mr. Mishra** has held senior management roles in the fields of aircraft management, charter, and aircraft sales, most recently as Head Aircraft Management with ExecuJet Aviation Group in New Delhi, India. He has previously worked for companies including Cambata Aviation Ltd., Essar Group, Business Jets India, as well as being **director of operations for the Falcon 2000LX, Falcon 2000, Avanti P180 and Gulfstream 550 models** at Taj Air Metrojet (TATA Group) at the time of their joint venture with Piaggio. He holds a Commercial Private License, which further allows him to provide his clients with the most proficient industry knowledge.

*"I am honored to be part of the Boutsen Aviation team, which has been known for its ethos and high values of customer service in the aircraft sales industry."* says Mr. Mishra, *"I am excited to contribute to this growth trajectory."*

The recent expansion into the **Southeast Asian market** is in addition to Boutsen's already strong presence beyond its **Monaco base**. *"We began with an exclusive representative in Dubai"* comments **Founder and Chairman Thierry Boutsen**, *"which made us realize the effectiveness of having a representative on site in these important markets. Following that, we expanded with a representative in Moscow, and with the latest addition of Mr. Mishra in New Delhi, I am confident we are developing our team in exactly the most strategic and important locations for our industry."*